

BC WOMEN'S
HEALTH
FOUNDATION



INVEST IN



**ESTABLISHING THE FIRST
MENOPAUSE + MIDLIFE HEALTH
PROGRAM IN WESTERN CANADA**

IT'S UP TO US.

**A CALL FOR FOUNDING DONORS FOR BC WOMEN'S HOSPITAL
+ HEALTH CENTRE'S MENOPAUSE + MIDLIFE HEALTH PROGRAM**



THE NEED FOR TARGETED MEDICAL CARE FOR WOMEN IN MIDLIFE IS STAGGERING AND THE NUMBERS ARE COMPELLING.

- By 2034, **5.5 million women** – a quarter of Canada's female population – will be in midlife (defined as ages 40 to 60, in late reproductive and postmenopausal stages of life).
- **80%** of women in midlife suffer menopause symptoms so disruptive they negatively impact quality of life.
- **60%** have cognitive symptoms: difficulties with memory, focus, mental clarity.
- Each year, up to **10%** of women will quit their jobs because severe menopausal symptoms have impacted their ability to function.
- The economic impact of absenteeism, reduced productivity and lost income due to menopause in Canada is estimated at **\$3.5 billion per year.**

Despite this, **less than 30% of women in midlife access targeted medical care for their symptoms** due to access, gaps in coordinated care, stigma, physicians lacking training, medical schools lacking curriculum and a healthcare system ill-prepared to address women's midlife health comprehensively. Those who do seek care often feel their symptoms and their physical and mental changes are dismissed or not adequately diagnosed and treated.

The gaps in women's menopause + midlife care are unacceptable... but not insurmountable. In Canada, there is growing pressure to close the gender health gap and improve healthcare outcomes for women as they age.

WE'RE ASKING FOR YOUR SUPPORT TO HELP OPEN THE DOORS TO WESTERN CANADA'S FIRST CLINIC SUPPORTING WOMEN THROUGH THE COMPLEXITIES OF MENOPAUSE + MIDLIFE.

Together with BC Women's Hospital + Health Centre (BCWH), the University of British Columbia (UBC) and the Women's Health Research Institute (WHRI), we envision a highly specialized care centre where midlife women are seen, heard and supported. We will achieve this vision through Western Canada's first triad for clinical care, research and education, significantly increasing resources, training and care for women:

An integrated, multidisciplinary, referral-based provincial clinic to meet the urgent demand for complex midlife patient care

Groundbreaking research focused on improving midlife care

Expert consultation, educational resources and training opportunities for the province's community of care

**WE ARE READY TO LEAD THIS WORK
NOW WITH WESTERN CANADA'S FIRST
MENOPAUSE + MIDLIFE HEALTH
PROGRAM, AND TO GET STARTED**

WE NEED YOUR HELP!

BC Women's Health Foundation invites you to join an exclusive group of Founding Donors. Your generosity will be the catalyst that helps transform the midlife healthcare experience for generations to come.



OUR VISION FOR THE FUTURE OF BC WOMEN'S MENOPAUSE + MIDLIFE HEALTH PROGRAM (MMHP)

Attracting the best and brightest menopause experts by offering two fellowships (one research fellow and one clinician fellow)

Integrating clinical trials and studies specifically designed for midlife women, filling the current gap in research

Establishing the program as an evidence- and science-based menopause + midlife resource for women and healthcare providers

An equitable and culturally safe seamless network of care for women in this stage of life

A state-of-the-art, sustainably-funded centre for personalized wraparound care to positively impact the well-being of women in menopause + midlife across BC and, ultimately, throughout Canada

Setting the global standard as leaders in the menopause + midlife healthcare space

TOGETHER, WE CAN CHAMPION LIFE-CHANGING CARE

Systemic healthcare change in Canada often depends on visionary founders – individuals like you – who can overcome federal and provincial funding barriers to advance an area of much-needed healthcare faster and with more agility than the system can provide.

Women have waited long enough. We know the standard of care that women in midlife deserve. We can help close gender healthcare gaps. We know we can achieve better outcomes – and we have a clear vision of how to get there.

With your investment, we can build the foundation necessary to achieve this vision today so that, together, we can end the wait.



DONATE NOW
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BC WOMEN'S HEALTH FOUNDATION



We acknowledge that we carry out our work on the traditional, ancestral and unceded territory of the Coast Salish peoples – x m k y m (Musqueam), S wx w d 7 mesh (Squamish), Stó:ló and S 1 flw ta /Selilwitulh (Tseil-Waututh) Nations. When we refer to "women," we include women in all their diversity inclusive of the LGBTQ2SIA+ community.

*Consistent with our fiscal sustainability policy, a contribution from all designated donations will be directed to support the work of BCWHF in fulfilling its mandate to ensure women in BC have equitable access to quality healthcare.